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(For Immediate Release)

Twin Cities Based Viroment USA Selected as Startup Champion

Will Represent All USA Startups at Global Entrepreneurship Congress in Medellin

(March 10, 2016) – Wastewater processing innovator Viroment has been selected to represent the American delegation of startups at the sold out 2016 Global Entrepreneurship Congress (GEC) in Medellín, Colombia. Viroment’s CEO Paul Koenig will be a featured speaker at the Congress as an “innovative problem solver for global problems.”

"Big problems lead to big solutions and large markets," said Koenig. "Sludge disposal is a huge problem globally and our proprietary technology allows us to address the issue in a way that respects the environment while reducing costs to the customer."

Convening March 14–17, 2016, the GEC will bring together over 7,500 entrepreneurs, investors, researchers, policymakers and stakeholders from the startup community, representing over 160 countries. The event provides small business owners and entrepreneurs with ways to make connections, gain insights, and learn about new research.

"We are humbled to be selected as the United States startup champion for GEC 2016," concluded Koenig. "We are confident our products and projects will prove globally disruptive across industry, municipal and agricultural markets. We are currently seeking investors, partners and projects."

Viroment’s technology creates a closed-loop wastewater processing cycle, producing valuable reuse water and multiuse bio-cake out of municipal and industrial sludge. The process results in decreased wastewater processing costs, lower regulatory fees and a significantly reduced impact on the environment when compared to traditional treatment methods.

For more information, please visit Viroment’s website at www.viroment.com or contact Kevin Gaffney at 612-414-6139.

About Viroment:

Viroment provides a unique vacuum drum drying wastewater treatment system to help municipal and industrial wastewater facilities meet their mandated sludge disposal requirements. Its technology significantly reduces sludge handling fees, with reduced environmental impact and regulatory costs.

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